## Tejas Analyst Day Corporate Update

Sanjay Nayak, MD & CEO



### **Safe Harbor Statement**

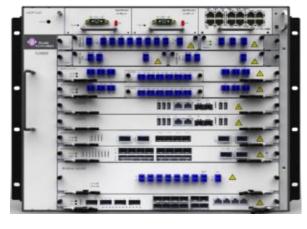


Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements due to risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to successfully implement our strategy and our growth and expansion plans, technological changes, our exposure to market risks, general economic and political conditions in India which have an impact on our business activities or investments, changes in the laws and regulations that apply to the industry in which the Company operates. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company.

## **Tejas Networks: A Snapshot**



- Founded in year 2000 in Bangalore; Customers in more than 65 countries; Offices in 10+ countries; 700+ employees
- Design and Manufacturer of optical & data networking equipment that is used by telecom service providers
  - High-capacity Optical transmission and Broadband Access
  - Expanding in adjacent areas of wireless broadband on LTE/5G
- Technology differentiation: "Software-defined Hardware"
  - Innovative use of programmable silicon; time-to-market and cost advantage
  - Strong IPR portfolio
  - World-class talent. More than 50% team in R&D
- Innovative business model- growth+profitability in a tough industry
  - Leveraging Indian R&D costs to get 4 times R&D efficiency
  - Leveraged and focused sales model for high-growth markets- India, SE Asia, Africa & America; OEM to global players
- Success in India (world's most competitive telecom market) leading to global success
  - #1 in Optical aggregation in India; Top-10 globally (Source: Ovum)
     Tejas Networks Copyright
     Software Enabled Transformation





1st Indian
Deep-technology
"Product" startup
to do an IPO

# Enabling Data & Broadband Networks: Focus on Metro, Aggregation, Access



























Wireline Broadband (GPON)
Wireless Broadband
(4G → 5G)







#### **Metro and Aggregation**

From Mbps → Tbps
Converged Packet Optical (SDH/OTN)
Packet Transport (PTN)
Nx100G DWDM

Programmable
Silicon based
Hardware

340+ Patents 250+ IPs 99.999%
Uptime Quality

400,000+ field deployments

## **Tejas Focus- Application Areas**



## Next-gen Mobile Backhaul- 4G/5G

Transport of cellular traffic from base stations to switching centers

**Technologies: PTN, CPRI** 

## Bandwidth Services

Bandwidth wholesaling to telcos or enterprises; Data centers

Technologies: 100G/200G DWDM, DCI

## Broadband Access & Infrastructure

Delivering high-speed Internet services over wireless or wired media

Technologies: NG-PON, 4G/5G FWA

### Network Modernization

Migration to next-gen SONET or PTN

Technologies: Circuit Emulation, SDN/NFV

# Unique Business Model- Profitable in a Challenging Global Industry



## **Strengths of Tejas Business Model**

Use of mass-market FPGA devices, Ownership of silicon IPR, Outsourced "Asset-light" Manuf. to EMS companies in India

Majority of our costs are on manpower, which are India-based Strong software skills from India

Sales Focus on fewer, but high growth and large potential markets;
Effective use of India for back-end support activities

Sustainable financial performance

COST OF GOOD SOLD

R&D

SELLING GENERAL & ADMINISTRATIVE

**PROFIT AFTER TAX** 

## Advantage against Global Peers

Tejas Gross Margins are close to those of global peers, despite lower economies of scale and large proportion of India revenues

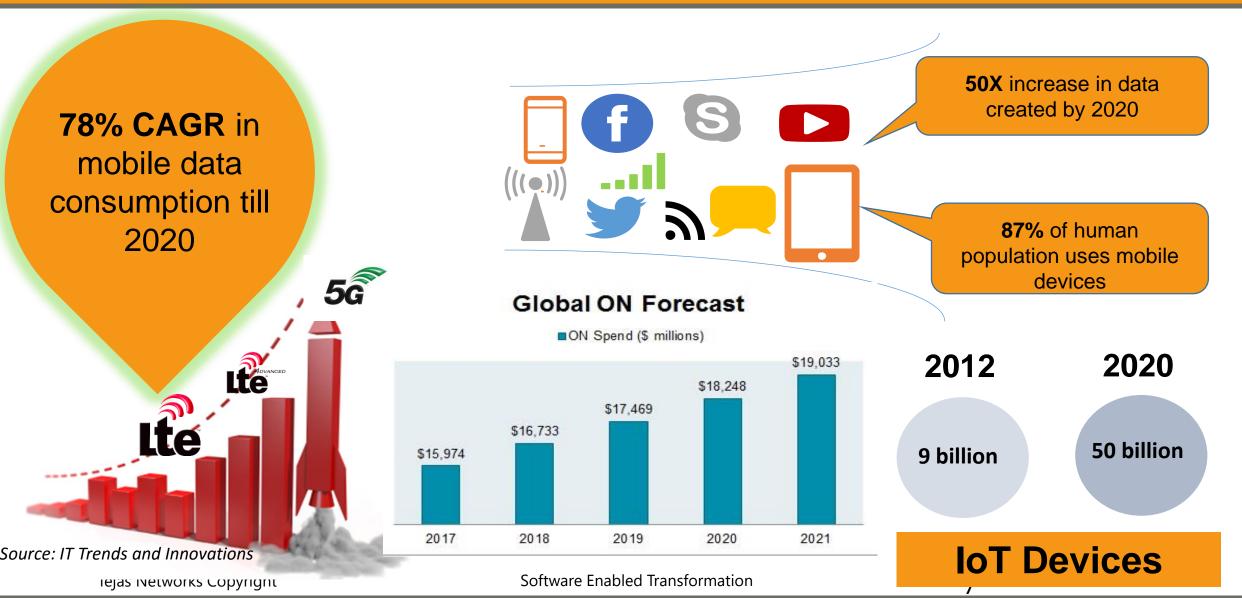
Benefits of India-based R&D; 4-times R&D for same cost as compared to western peers

SG&A costs are half that of global peers, while creating a large growth potential

Growth, with profitability

# Global Data Demand will Continue to Drive Optical Capex for next 5 years





## **Telecom Industry Evolution- Each disruption** opens opportunities for new players



1970 - 1990





Landline, Analog Wireless

PTT

US, Europe

1990 - 2005





Wireless, Mobile Phones, Internet

PTT + **New Operators**  US, Europe, China

2000 - 2015





Mobile Broadband, Video on Internet

Operator Consolidation US, Europe, China

2010 - 2020





Video, Smartphone, Cloud, Broadband everywhere

Operators + OTT

US, Europe, China, Korea

2019 Onwards

TOTAL TREETING Copyright





IoT, M2M, Cloud, Software Defined Networking

US, Europe, China, Korea, India

## **Strategic Priorities for Growth**



SALES INVESTMENTS INDIA:
USE INCUMBENCY
TO BENEFIT FROM
PENT-UP DEMAND
FOR DATA &
GOVT. SPENDING

Growth Drivers GLOBAL:

INCREASE SALES
INVESTMENTS IN
EMERGING
MARKETS (AFRICA,
SE-ASIA) &
AMERICA

Favourable Market Access



R&D INVESTMENTS ENHANCE
CURRENT
PRODUCTS FOR
HIGHER CAPACITY
AND MORE DATA
FEATURES

INVEST IN NEW
PRODUCTS IN
ADJACENT AREAS
TO TARGET
SPECIFIC
APPLICATIONS

**Competitive Applications** 

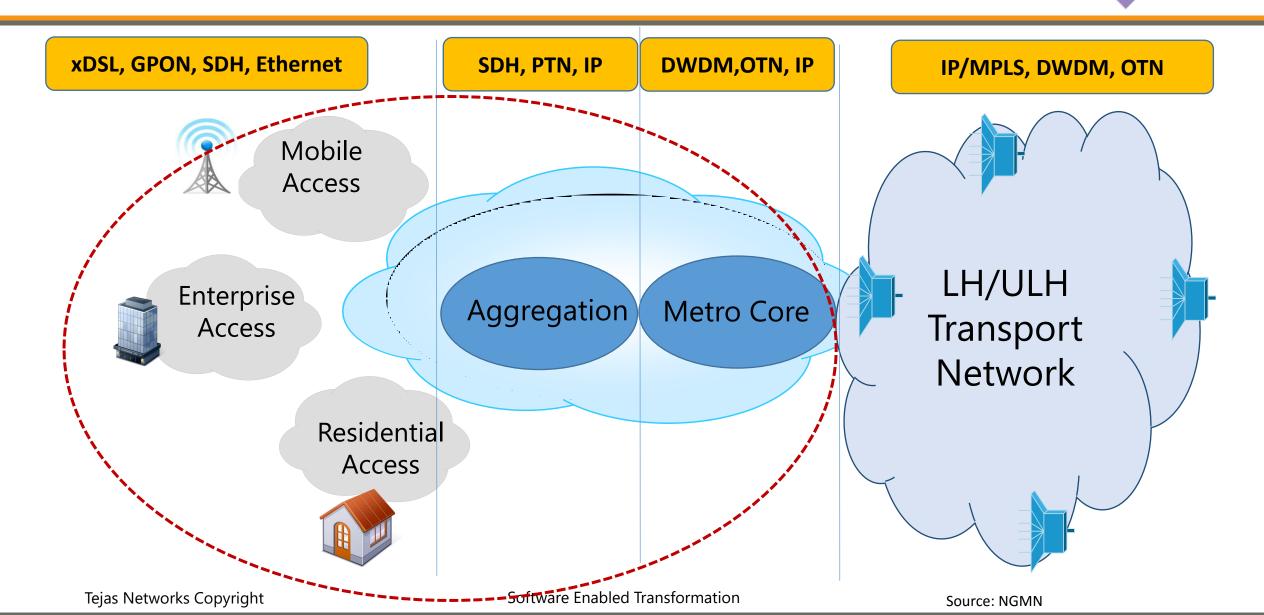
## Technology Trends and Strategy

Kumar N. Sivarajan

Chief Technology Officer

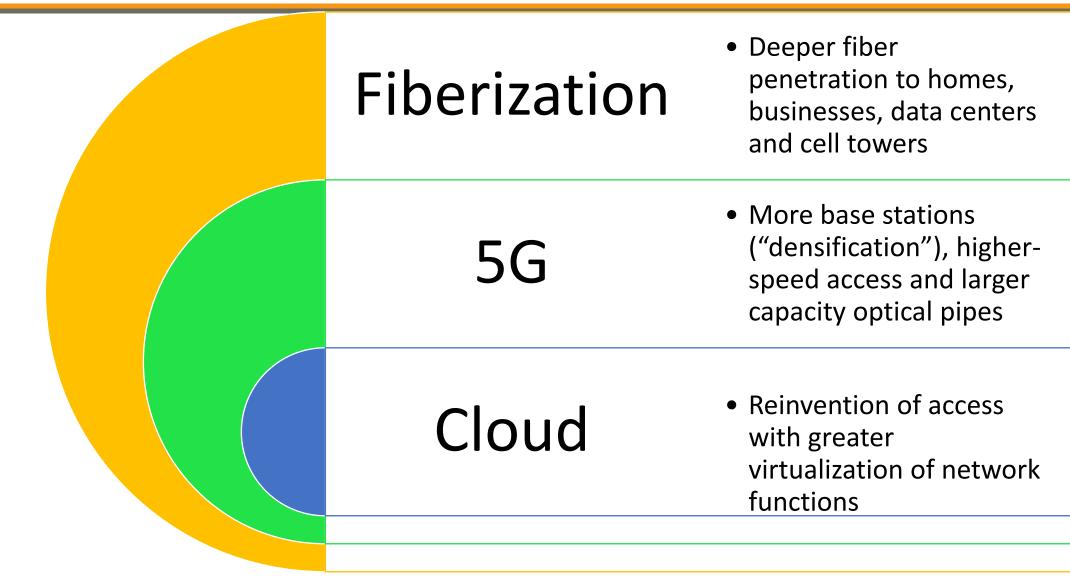


## Telecom Networks Today: Access to Metro to Long-haul



## Macro Trends Impacting our Business





## Key Drivers of Fiberization



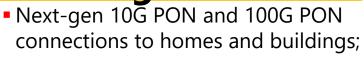
#### **Applications**



#### Smartphones, Video, IoT/M2M

- Exploding mobile data usage and high-definition video ecosystem (4K video)
- 98 70:45
- Networked devices (IoT/M2M) hitting mainstream
- Affordable data devices and plans

### **Technologies**



 Fast-tracked 5G driving multi-gigabits to cell sites



 Microwave technologies unable to cope with backhaul demands

#### **Data Center Interconnects**



- Large investments in hyperscale data centers
- Upgrades both within and in interdata center networks
- Multi-terabit traffic exchange in Metro networks
- Web-scale companies entering global subsea cabling space





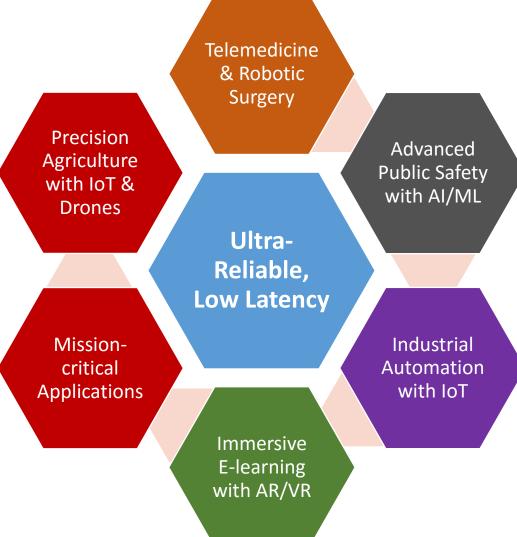


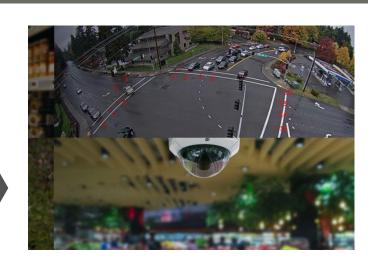


## 5G: New Applications to drive Network Changes









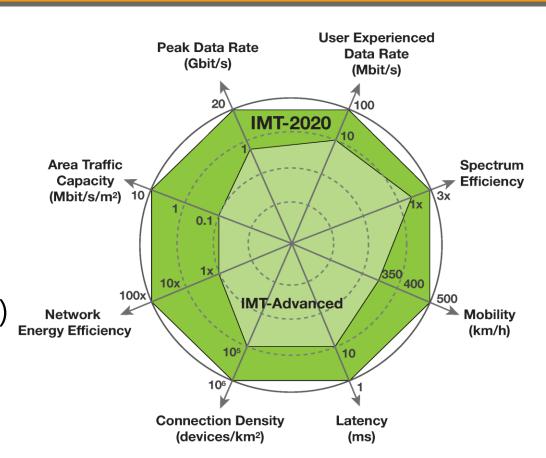


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**Software Enabled Transformation** 

## 5G: Increased Demands on Transport Networks

- Data Download Rates of up to 20 Gbps
- Ultra-low Latency Services
  - Less than 1 ms
  - Jitter/Timing precision in nanoseconds
- Mobile Edge Computing (e.g., Video Analytics)
  - Intelligent Processing at the Edges to optimize backhaul bandwidth by up to 35%
- More Devices massive connection growth (IoT)
- Small Cell backhaul to account for 50% of total
   5G Capex/Opex
- Network Slicing Requirements
  - Low-latency apps and Enhanced Mobile BB delivered on same infrastructure

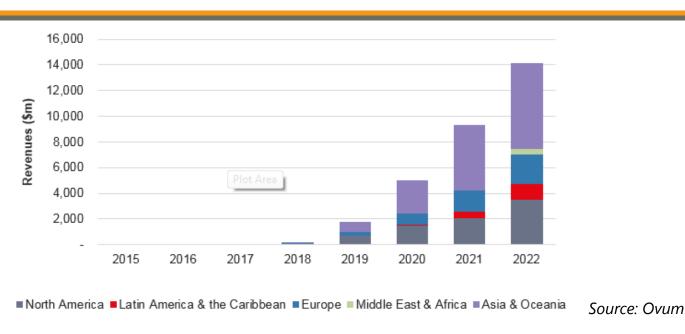


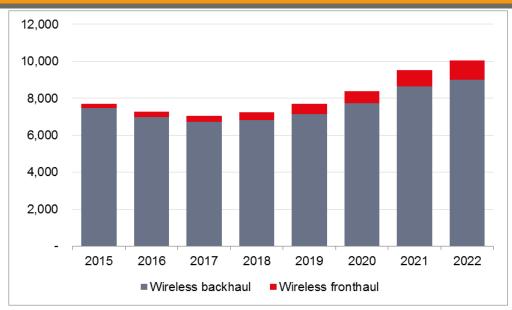
Source: NGMN

RAN Virtualization

### 5G: Market Overview







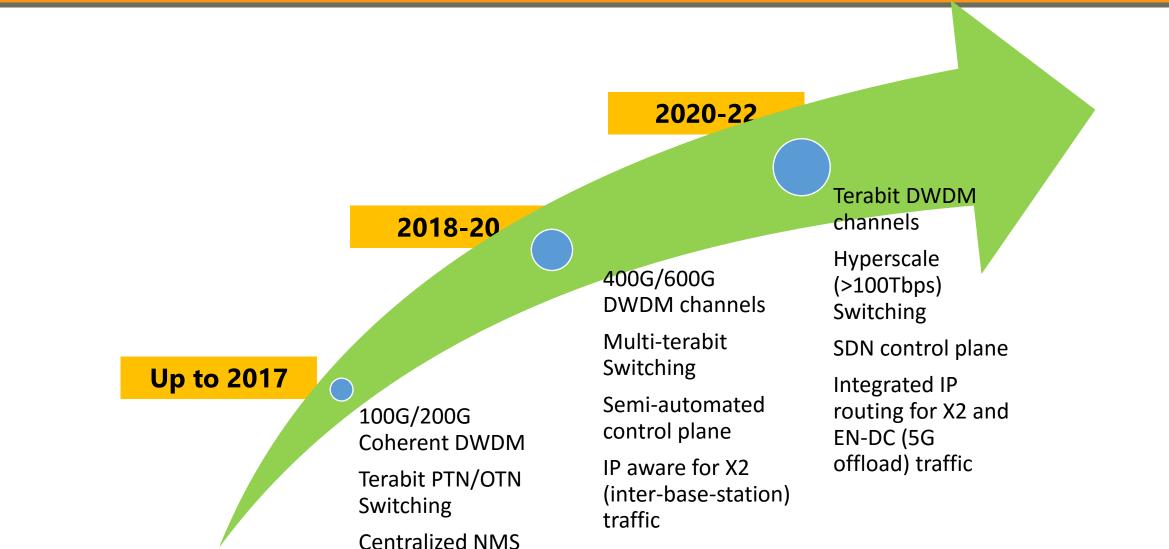
- Global market for 5G equipment to grow to \$14 billion by 2022
- 5G will drive accelerated investments in "crosshaul" (backhaul + front-haul), primarily over optical fiber
- Optical front-haul will contribute ~\$1 billion to the total optical equipment expenditure in the aggregation and metro region

## **Evolution of Metro Optical Technologies**

IP agnostic

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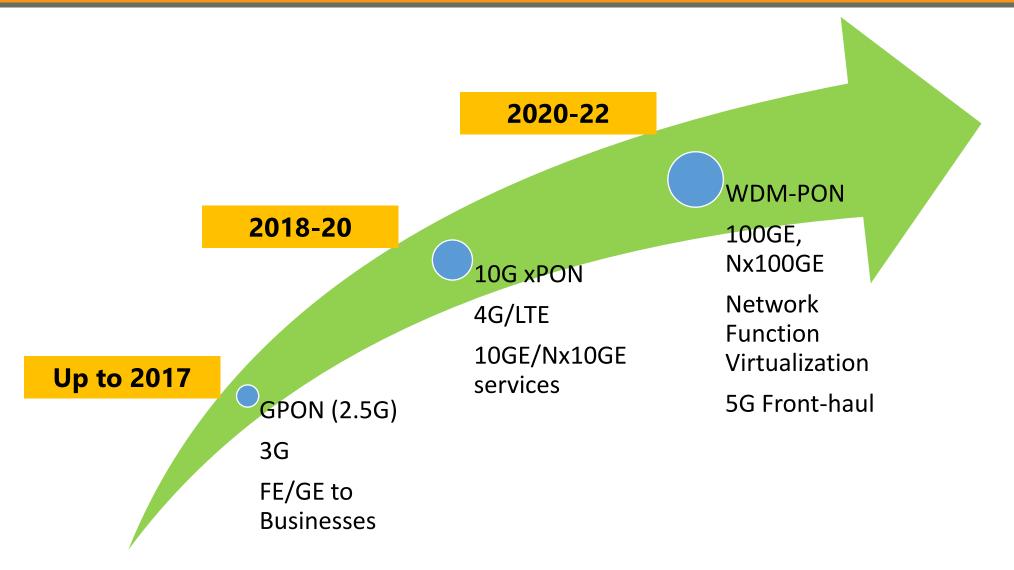




### **Evolution of Access Networks**

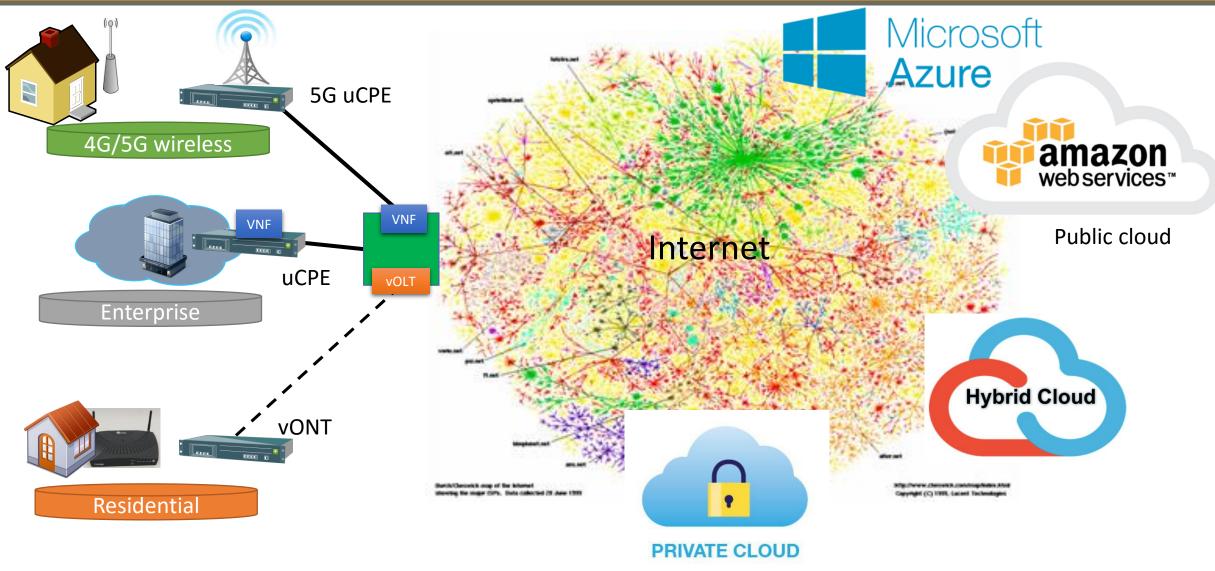
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### What and How of Cloud?

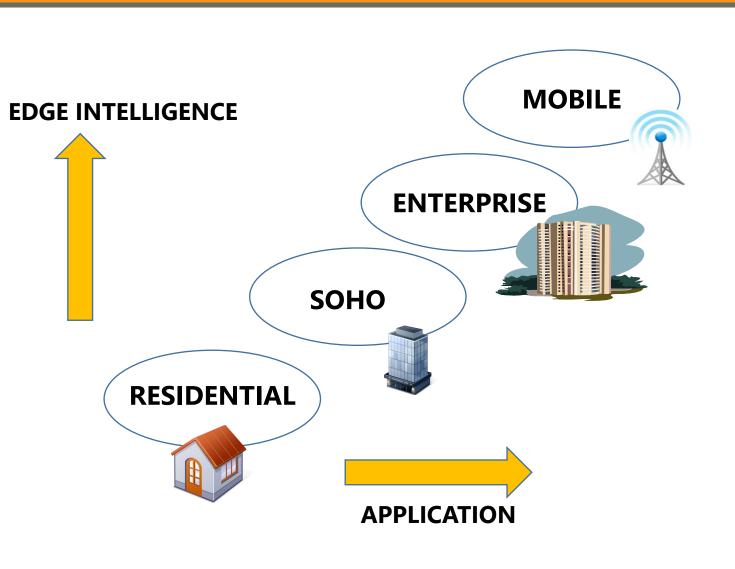




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## Impact of "Cloudification" on the Access

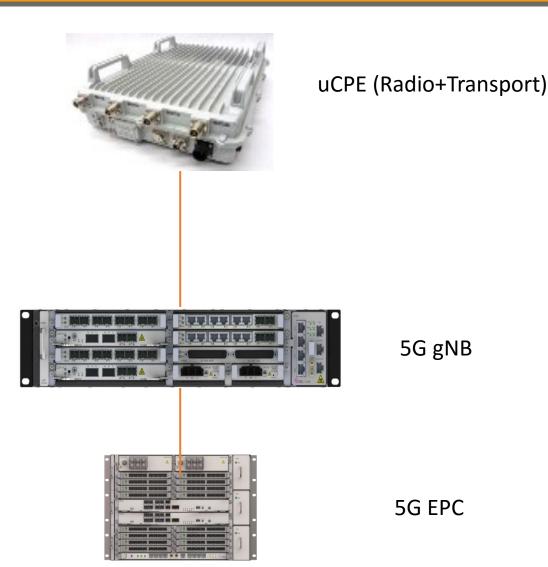




- Cloud makes it possible to virtualize key network functions in software
- Popular edge appliances will be realized on servers at POPs/Data Centers
  - Firewall, NAT, Routing
- Greater flexibility in controlling edge intelligence as per end-user needs
  - Skeletal CPEs for Residential and Sophisticated CPEs for Carrier/Enterprise customers
- CPEs will be remotely configurable and manageable by the service provider

### 5G uCPE for Enhanced Mobile Broadband

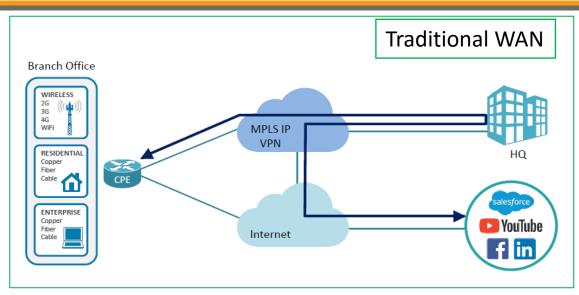


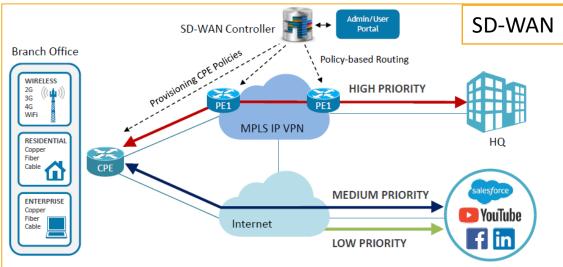


- 5G uCPE will integrate optical fiber transport and radio functions
- Rest of the base station functions will be implemented in the cloud
- uCPE will be deployed at street level close to customer premises to increase access bandwidth
- Optical Fiber based fronthaul from uCPE to gNB using Radio over Ethernet or CPRI/eCPRI standards

## Enterprise uCPE for Business Services







- Access product with enhanced VNF (Virtual Network Function) processing capability
- Standards-based open interfaces compliant with MEF LSO (Lifecycle Services Orchestration) or MEF 55 interfaces
- Integrated WAN router and transport function with ability to connect to public and private cloud in a fungible fashion
  - Multiple connectivity options (Internet + Leased line + MPLS VPN) for redundancy

### Residential vCPE for Fiber Broadband





vCPE (ONT)

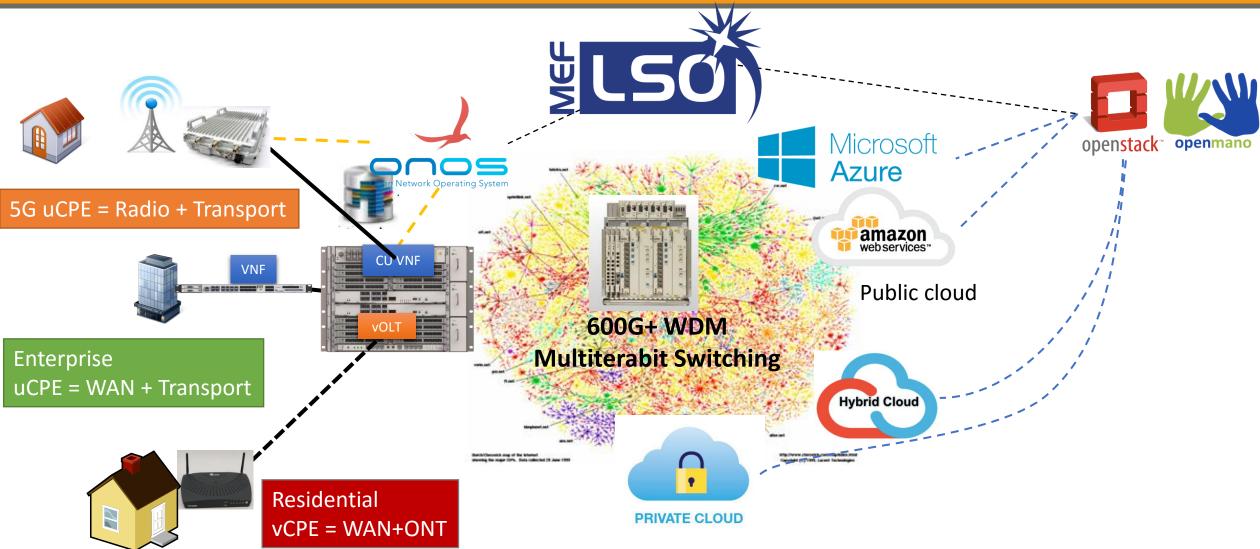
uCPE (OLT)

- Residential CPEs will become simple, low-cost and carrierconfigurable
- Both ONT and OLT will be virtualized
- vCPE (ONT): 802.11ac WiFi, xPON ONT, 4G/5G UE optionally integrated with load balancing across xPON, Ethernet and 4G/5G
- OLT will also be realized as Virtual Network Functions (VNFs) in the Aggregation Layer



## Telecom Networks: 2020 and Beyond





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## Products and Applications

Arnob Roy, President-Optical Products



## **R&D** and Innovation-driven Organization



#### INNOVATIVE R&D PROCESSES

- Design flexibility through FPGA based approach gives cost and time-to-market advantage
- IP reuse, unique verification environment, common code base

#### IN-HOUSE OWNERSHIP OF ALL CRITICAL IPR

- Technology expertise and IP in network transport technologies like SDH, DWDM, OTN, Carrier Ethernet; Routing, Switching
- 340+ patents and 400,000+ systems in service, with >99.9995% uptime
- Among top patent filers in the Indian ICT industry

#### **WORLD CLASS R&D TEAM**

- R&D team constitutes ~52% of manpower; ~70% of R&D from IIT/NIT/IISc
- Expertise in Hardware, Embedded Software, Network Management and Chip design

#### CONTINUED R&D INVESTMENT FOR LONG-TERM GROWTH

- Continued expansion into newer technology areas and product lines
- Actively participating in telecom standards bodies; driving 5G and nextgeneration optical standards Teias Networks Copyright Software Enabled Transformation

Advanced R&D skill-sets- high entry barrier

High-speed **Embedded Software Board Design** TL9000 Quality **Network Protocols** CAD **FPGA Design** Integration Engineering **Management Software** Regulatory Testing

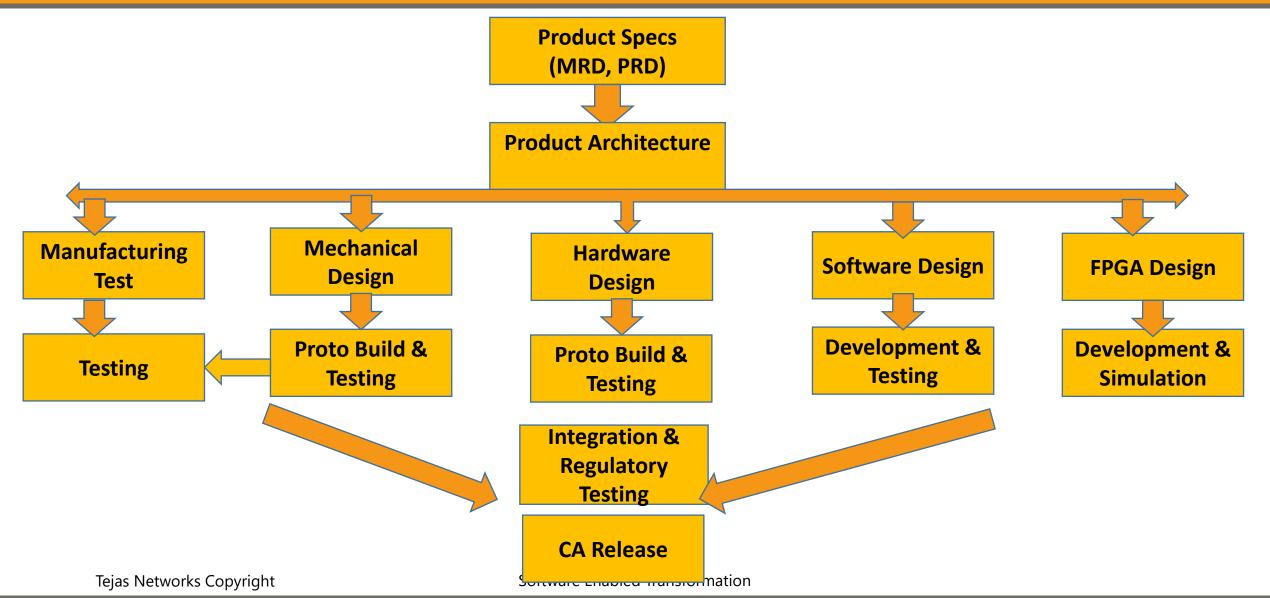
...technology leadership...

3Mn+ 250+ 340+ Silicon Lines of **Patents** Code **IPs** 



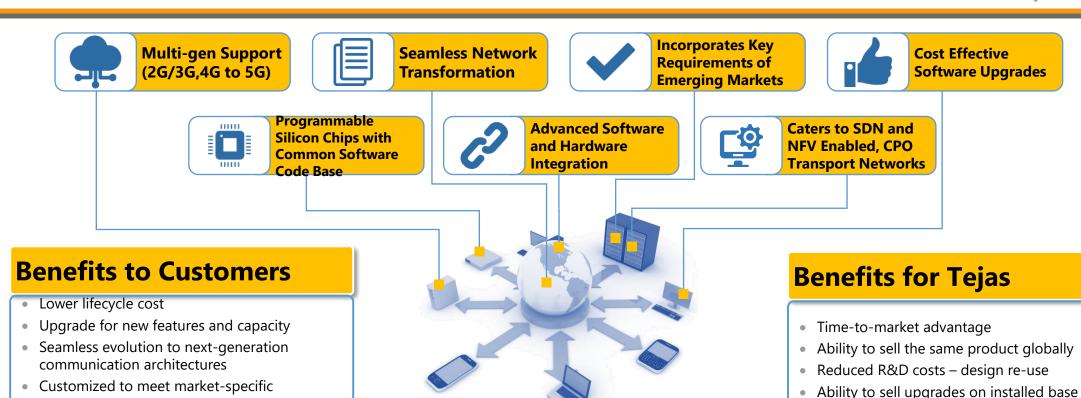


# Product Development Process – Multi-disciplinary Engineering Skills



## Our Differentiation: Software Defined Hardware





4G/5G Transport Architecture

Future-Ready Products

Transport Network Modernization

Software Enabled Transformation

requirements

### **Product Portfolio**



#### **Optical Products**

#### **TJ1600**





#### **Optical Metro Core Products**

- Multi-terabit Switching with DWDM, OTN, PTN and Ethernet
- Universal, Programmable, Dense Multiprotocol Cards
- High-capacity Circuit Emulation and **Packet Switching**

#### **TJ1400**







#### **Optical Metro Access Products**

- Terabit Switching Platform for TDM, Hybrid, PTN transport
- Flexible, Multi-protocol Cards for OTN, SDH and Ethernet, GPON
- High-capacity Circuit Emulation and **Packet Switching**

#### **Products for Broadband Access**

**New Broadband Access Products** (integrated with optical transport)











Fixed LTE Base Stations for Enterprise Services

GPON OLT and ONT products for Fiber-to-the-

• Ethernet and IP Switches for Enterprise **Applications** 

Home

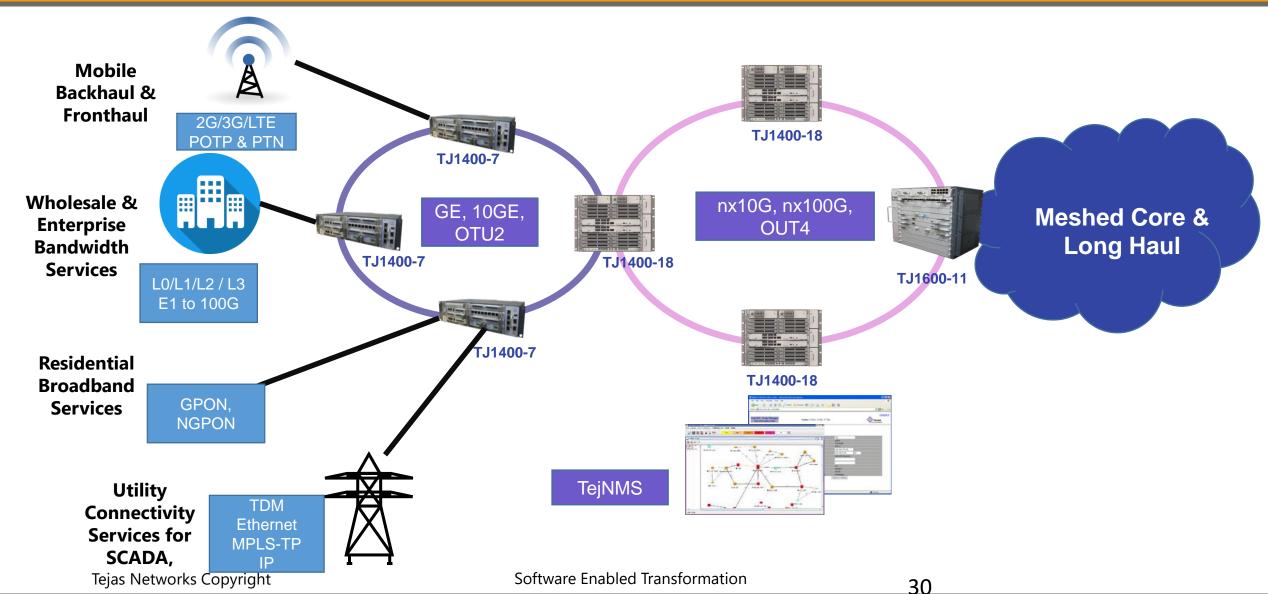




All our products are managed by a common SDN-ready Network Management Software

### Unified Service Delivery serving Multiple Applications





## **Application Overview: Mobile Backhaul**



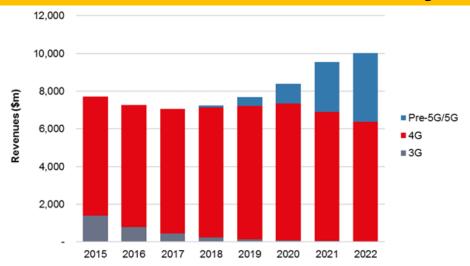
#### **Business Requirements**

- Future-proof solution with low total cost of ownership
- Compatible with existing 2G/3G backhaul infrastructure
- Flexible architecture for incorporating 5G technologies and standards
- Ease of evolution to a software-defined network architecture with centralized control plane

#### **Technology Requirements**

- Supports mix of TDM/packet transport for converged 2G/3G/4G networks of today
- Upgradeable to support eCPRI, FlexE and other evolving standards required for support 5G xHaul requirements supporting cloud-RAN architectures
- ❖ S/W architecture and interfaces supporting network slicing for supporting multiple application verticals
  Software Enable

#### \$10 Bn Mobile xHaul Market by 2022



#### **Tejas Products**

- Universal platform for 2G/3G/4G and 5G backhaul
- Economical packet transport architecture (MPLS-TP, CE2.0)
- High capacity circuit emulation
- CPRI, OTN and xPON support for C-RAN/MFH applications
- Software Enabled Transformation Software Enabled Transformation





## Case Study: Converged Mobile Backhaul



Client: One-stop telecommunication infrastructure provider with extensive terrestrial fiber

Tejas Offerings: TJ1400 and TJ1600 with MPLS-TP/PTN support

#### **Scenario**

- Shared 3G/4G wholesale fiber backhaul infrastructure for other Tier-I telcos
- Expand to 550 fiberized towers covering 2.3 million residents

## Feature Requirements

- End-to-End PTN/MPLS-TP network with strong SLA features
- TDM support through circuit emulation
- Future-proofed for OTN

#### Tejas USP

- High-capacity circuit emulation
- Full-featured MPLS-TP/PTN esp. fault and SLA management
- Superior packet synch implementation

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One of the first and largest PTN network implementations in South East Asia

Tejas Networks Copyright Software Enabled Transformation

## **Application Overview: Wholesale Bandwidth Services**



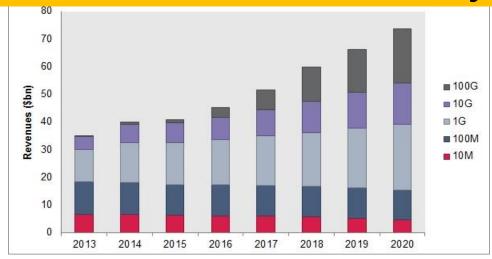
#### **Business Requirements**

- Scalable from Megabits to Gigabits
- "Pay as you Grow" architecture
- Wide choice of client interfaces, transmission media, bandwidth
- Ability to offer premium SLA-backed value-added services with secure infrastructure sharing

#### **Technology Requirements**

- Strong portfolio of SDH, OTN and DWDM products to create an end-to-end wholesale infrastructure
- Support for 100G/200G wavelengths with terabit OTN crossconnect for efficient traffic packing
- 10G/100G alien wavelength capability

#### \$70Bn Ethernet Services Market by 2020



#### **Tejas Products**

- Converged, multilayer platform for L0/L1/L2 services
- Support for 100G/200G Metro and LH DWDM technologies
- Multi-terabit OTN/PTN switching
- Disaggregated Architecture for Unlimited Scalability
- Software Enabled Transformation





## **Case Study: Wholesale Bandwidth Services**



Client: Africa's Largest Carrier of Carrier owned by Tier-1 Telcos from 14 Countries in the Continent

Tejas Offerings: TJ1600 with 80 channel 100G coherent DWDM support

#### **Scenario**

- High-capacity connectivity between 30 countries in Africa and the rest of the world
- Explosion in demand from ISPs and Telco customers

## Feature Requirements

- Deliver a range of bandwidths starting from E1 to Nx100G
- Expand available capacity by 10X on existing 10G networks
- Alien wavelength transport

#### Tejas USP

- Universal platform for MPLS-TP, CE2.0, DWDM/OTN and SDH
- Nx100G DWDM with terabit-scale PTN/OTN
- Seamless transport of 100G services over third-party 10G ROADM network over 1000 km+

Deployment of cutting-edge 100G coherent DWDM technology on third-party infrastructure

## **Application Overview: Broadband Services**



#### **Business Requirements**

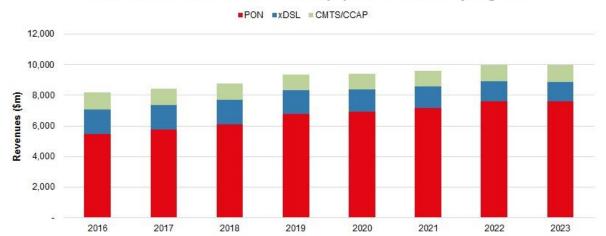
- Bandwidth explosion putting intense cost pressure on access networks
- Same access infrastructure for non-residential applications viz., backhaul and enterprise services
- Field hardened products for rural deployments as part of broadband infrastructure projects in emerging markets

#### **Technology Requirements**

- Evolving to higher-speed technology standards (e.g., 10G) PON, 4G/5G FWA)
- Manageability of CPEs and enhanced service protection are critical for non-residential deployments
- Adoption of open-source software frameworks and virtualization of CPEs and OLTs

#### \$7.5Bn xPON Market by 2020

Global wireline broadband access equipment revenues by segment



#### **Tejas Products**

- Converged Broadband Access and Transport platform
- Support for both xPON OLT and 4G/LTE eNodeB as blades
- Upgradable to support NG-PON and 5G gNB fixed wireless access Software Enabled Transformation





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## **Case Study: Broadband Infrastructure**



Client: Leading Internet Service Provider (ISP) in MENA offering broadband and enterprise services

Tejas Offerings: TJ1400 converged access and transport product

#### **Scenario**

#### Full-service operator holding ISP, VoIP and WiMax licenses

- Growing demand for its high-speed Internet access and VPNs offerings in the country
- Expanding to residential broadband

## Feature Requirements

- Modular "pay-as-yougrow" architecture
- SLAs to premium customers and for mission-critical traffic
- Need to deliver both home and enterprise broadband services

#### Tejas USP

- Converged product for GPON, PTN & CE2.0
- Comprehensive SLA suite including protection, QoS, performance reporting
- High-density of FE/GE services in small form factor

Tejas products deployed in national and international POPs of the ISP

## **Application Overview: Network Modernization**



#### **Business Requirements**

- Modernize existing optical infrastructure without changing end-points, to avoid customer churn
- Compatibility with traditional transport-style operations to avoid retraining costs
- ❖ Ability to plan network transformation at a comfortable pace viz., next-gen SONET to hybrid SONET/PTN to pure PTN

#### **Market Size**

- Opportunities in multiple application segments
  - Fixed-line Voice and 2G Mobile Voice
  - Enterprise Leased Lines
  - Utility Control Networks, Emergency services
- Several Billion dollars worth of installed base of TDM equipment which is 7+ years old

#### **Technology Requirements**

- ❖ Replacing legacy SONET with next-gen SONET or PTN
- "Emulated" circuit has to meet tight timing, latency characteristics and stringent protection switching time requirements (<50ms) for TDM traffic.</p>
- Scalability to support 1000s of such circuits as is done in legacy TDM networks

#### **Tejas Products**

- Dense Circuit Emulation up to 10 Gbps
- Field-proven Packet Synchronization implementation
- Support for SONET modes
- Reprogrammable hardware to ease transition





### **Case Study: Network Modernization**



Client: One of the largest interconnected networks with carrier connections throughout USA

Tejas Offerings: TJ1400P, TJ1400-7 and TJ1400-18 SONET variants with circuit emulation support

#### **Scenario**

- Signal-agnostic network built to handle both legacy TDM and IP traffic
- Call origination and termination for different traffic types serving MVNOs, IXCs and large CLECs

## Feature Requirements

- Ability to support a variety of PDH and SDH interfaces in diverse formats
- Circuit emulation
- Cost-effective replacement of ageing power-hungry DACS equipment

#### Tejas USP

- Dense PDH (DS1, DS3) and SDH (OC-3/12) circuit emulation with transmux
- High-density PTN aggregation for DACS replacement
- Superior NMS features

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Software-defined Hardware ™ architecture enables flexible adaptation of SDH products for SONET markets

### **Summary**



- High quality products and innovative R&D processes
- Advanced R&D skillsets with high entry barrier
- Flexible software-defined hardware ™ architecture
- Unified Service Delivery Platforms for Optical Networks
- Large and Growing Network Application Areas
  - Next-gen Mobile Backhaul
  - Wholesale Bandwidth Services
  - Broadband Infrastructure
  - Network Modernization

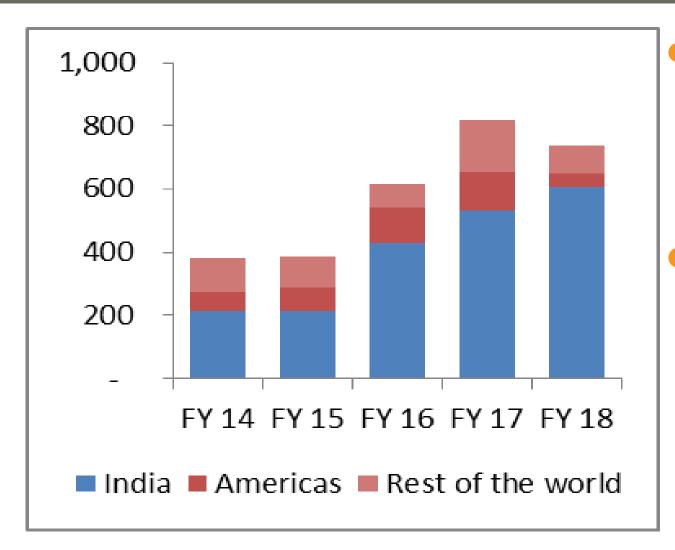
# **Sales Strategy**

Sanjay Nayak, MD & CEO



### **Revenue Trend**





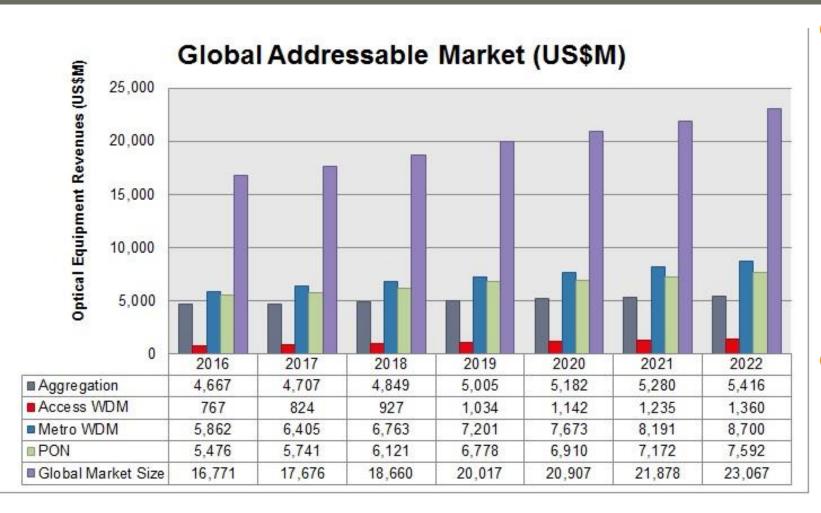
#### FY18

- Some large orders came late in Q4 and some slipped for FY19
- De-growth in America business, primarily on account of OEM
- FY19
  - Strong opening backlog
  - Our investments in international during FY18 are expected to show positive results
  - Healthy business growth in India to continue

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## **Global Market Opportunity**





- Large addressable opportunity- we are currently focusing on countries/regions where we have a competitive advantage
  - India, SE Asia, Africa, America
- Focusing on product segments and applications where we have differentiators

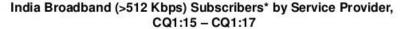
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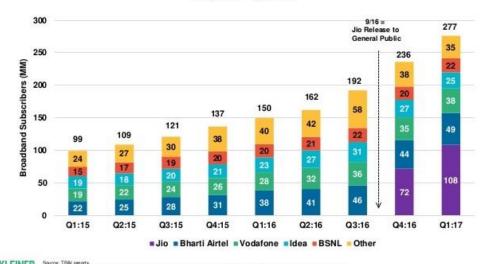
Source: Ovum

#### **India: Broadband and Data Growth Continues**



#### **Massive Growth in Data and Broadband**





- ❖ India is #1 in Mobile Data usage; 100+ crores GB of data consumed per month with 5x growth by 2023
- ❖ Optical market to grow from \$723M to \$947M by 2022
- ❖ India has overtaken USA as the #1 Facebook country
- ❖ 70% smartphone penetration expected by 2022
- Strong growth in fiber broadband next few years
- Operator consolidation- increasing focus on data Tejas Networks Copyright
  ASLAIN 6
  Software Enabled Transformation

#### **Strong Push for Fiberization & Make in India**

- Large Capex Investments planned by Telcos on capacity expansion on Optical Fiber & 4G this FY
  - Over 60,000 Cr of capex planned- spend on optical infrastructure is increasing significantly
- Draft NTP 2018 recommends 60% cell tower fiberization by 2022 (up from 20%)
  - 1 Gbps to every GP, upgradeable to 10Gbps
- BharatNet Phase 2 implementation started
  - Center-led as well as state-led model
- Preferential Market Access (PMA) to Domestic Manufacturers continues
  - As per draft NTP, it will be strengthened further
- Push by Government to nurture a domestic 5G ecosystem
  - Great opportunity for India
- Export promotion for digital connectivity projects in ASEAN and Africa; Government Lines-of-credit

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## **India- Market Opportunity**



#### Government

- Healthy backlog from last FY wins from Bharatnet as well as various utility accounts
- Strong funnel for Bharatnet Phase-2 from center as well as state projects, via partner wins
- Good visibility into tender funnel across customers for OTN, DWDM and GPON products
- Few large state-led Bharatnet projects, that are at RFP stage, can give good upside, since they require a wide range of our products
- Potential opportunities for our wireless product as well as ethernet switches

#### Private

- Operators are increasing their focus on fiberization and network capacity upgrades- larger % of capex for optical
- Target new applications within existing customers to increase our wallet-share
- New opportunities for offering a converged access solution, combining GPON and optical transport for enterprise as well as home broadband connectivity
- Potential to increase marketshare due to operator consolidation

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### **SE Asia/SAARC – Market Opportunity**



- Focus countries
  - Malaysia, Vietnam, Bangladesh, Sri Lanka, Cambodia, Indonesia, Philippines, Thailand
  - Total population: 1.06 Billion
  - No. of smartphone users 200+ million
- Optical capex is estimated to be over US\$ 600 Mn
  - Fiberization of towers estimated at 30-40%
  - Broadband (both mobile as well as home) penetration is on the rise
  - Internet Economy hit USD 50 billion in 2017
- Customers
  - Mobile operators (3-4 per country)
  - Carrier of Carriers
  - Government, Utilities
  - ISP and Enterprise data service providers

- Competitive Landscape
  - Huawei, ZTE, Ciena, Nokia, Fiberhome
- Applications that are in our sweet-spot
  - Wholesale Bandwidth, Enterprise connectivity, Packet Transport, Broadband Infrastructure
- Strong reference customers in the region
  - 50+ customers across 10+ countries
- Expand on our success in the region
  - We have good reference base of customers which is a platform to win new customers
  - Increase wallet share in existing customers by introducing new products- GPON, Wireless
  - Increased sales investment in the regionsnew leader hired. Using strong local partners/consultants
  - Leveraging Govt of India's line of credit for building broadband infrastructure in the region

### **Africa & MENA– Market Opportunity**



- Four Regional drivers
  - South Africa- RSA, Botswana, Mauritius, Zambia
  - East Africa- Kenya, Uganda, Tanzania, Ethiopia, Rwanda
  - West Africa- Nigeria, Ghana, Sierra Leone
  - Mid-east and North Africa- Morocco, Algeria, Egypt, Oman, Turkey, Saudi Arabia
- Optical capex per annum is US\$ 770 Mn
  - Broadband is a key enabler of economic development and is a focus investment area
  - Smartphone penetration at 140 Mn (13%)- # of mobile broadband subs to grow to \$1 Bn iby 2022
  - Low fiber penetration in networks- significant buildouts
- Customers
  - Mobile operators, Wholesale carrier of carriers, local fiber network operators, ISP
  - Government-led national broadband projects

- Competitive Landscape
  - Huawei, ZTE, Nokia, Ciena,, ECI, Cisco
  - Applications that are in our sweet-spot
    - Wholesale Bandwidth, Alien Wave DWDM, Enterprise connectivity, Packet Transport, **Broadband Infrastructure**
- Existing reference customers in the region
  - 60+ customers across 20+ countries
  - Expand on our success base in the region
    - Increased sales investment- offices in Jo'berg, Nairobi, Lagos and Dubai to cover all regions
    - We have large reference base of customersusing it to expand into more Tier-1 customers
    - Increase wallet share in existing accounts by introducing new products and applications
    - Leveraging Govt of India's line of credit for building broadband infrastructure

### **North America Market Opportunity**



- Focus on USA and Mexico
- US consumes 35% of global bandwidth
  - Over 300 telecom service providers
- Optical capex per annum is \$3.3 Bn
  - By customer segments:
    - Tier 1 \$750M, Tier 2 \$525M, Tier 3 \$150M
    - Webscale \$500M, Cable MSO \$440M
    - Competitive carriers (CLEC) \$270M
    - Utilities \$100M, Wholesale \$70M
  - O Applications:
    - Network Modernization, Packet transport, DWDM , Others
- Growth drivers
  - Capacity enhancement to the cell tower as well as aggregation at the network edge and rural areas
  - Network modernization
  - Rollout of 5G- densification of fiber networks
  - FTTX- GPON for OTT applications

- Applications that are in our sweet-spot
  - Network modernization- Circuit emulation, DACS replacement, SONET replacement
  - Packet aggregation and transport
  - FTTH GPON for OTT applications
  - Bandwidth Alien Wavelength, cost effective 100G
  - Addressable market: \$700 Mn \$1 Bn
- Competitive Landscape
  - Ciena, Cisco, Nokia, Adtran, Fujitsu, Coriant, Infinera, Adva
  - No Chinese vendors in USA
- Good initial response
  - Strong track record in Mexico- over 10 customers
  - Won 8 customers in USA. Many active engagements
- Increasing sales & support investments
  - More local sales, pre-sales and support resources
  - Offices in Boston, Dallas, Mexico City
  - Participation in trade shows for brand awareness

## **Risks & Challenges**



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- Customer concentration dependence on few large customers
- Large dependence on India business still contributes to majority revenues
- Longer than expected sales cycles in international business
- Aggressive pricing by competitors to win deals
- Talent- hiring and retention
- Supply chain increase in lead times, dependence on single-sources
- Technology risk

### **Summary**

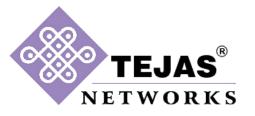


- Tejas is established as a pioneering technology "product" company from India
- Data/4G is driving demand for optical equipment; 5G will accelerate it
- Sustained growth momentum seen in our target markets for next 5 years
  - India is world's fastest growing optical networking market, where we are well entrenched
  - Focus on expanding in Africa, SE Asia etc. that have India-like needs
  - Well poised to leverage the opportunity of network-modernization in markets like USA
- Tejas has demonstrated strong technology and market leadership
  - Unique, programmable, Software-defined hardware product architecture
  - Leadership for optical aggregation in India- world's most competitive market
- Unique business model- delivering profitability in a tough industry
  - Asset-light business model, India's R&D cost advantage, focused sales strategy
- Potential to be strong global player in the new 5G eco-system

Tejas Networks Copyright Software Enabled Transformation

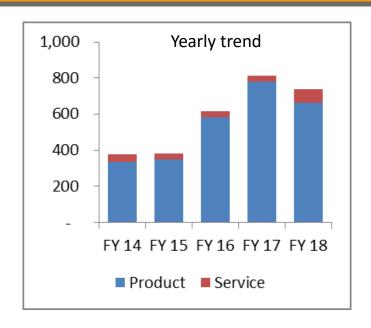
# Finance Update

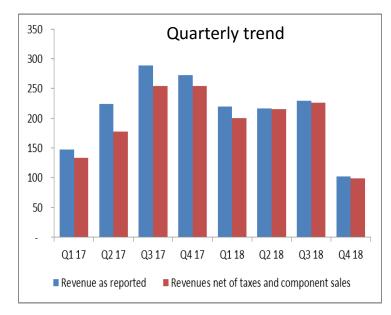
Venkatesh Gadiyar, Chief Financial Officer

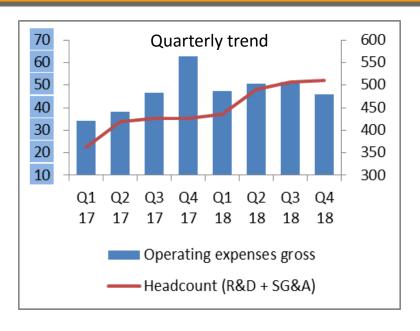


### Revenue and operating expenses









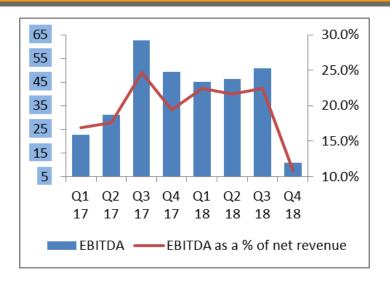
- Out of total net revenue, 82% (previous year 65%) came from India, 6% (previous year 13%) came from Americas and 12% (previous year 22%) came from Rest of the World
- Product and service revenues 90% & 10% of net revenues compared to 96% and 4% for previous year
- The reported revenue from Q2 18 onwards are net of GST, however revenues of the periods up to Q1 18 are inclusive of excise duty and are not comparable.

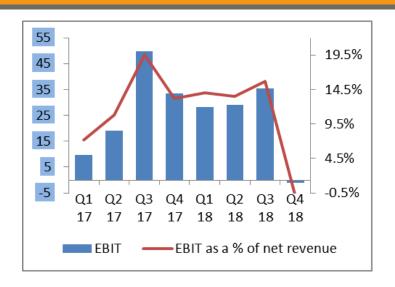
- employee benefit costs constitutes 60% of operating expenses
- Q4 2017 includes one time write-offs

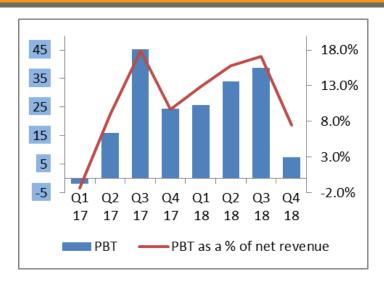
`		% of net		% of net	
crore	FY 18	revenue	FY 17	revenue	growth %
R&D	87	11.7%	77	9.4%	12.4%
SG&A	108	14.6%	105	12.8%	3.0%
Total	195	26.3%	182	22.2%	7.0%

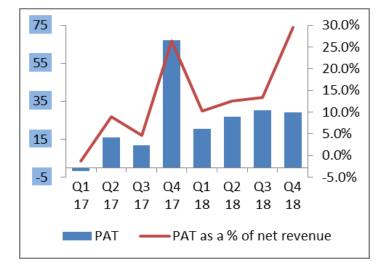
### **Quarterly trends - profitability**

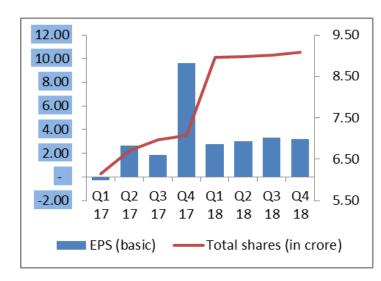










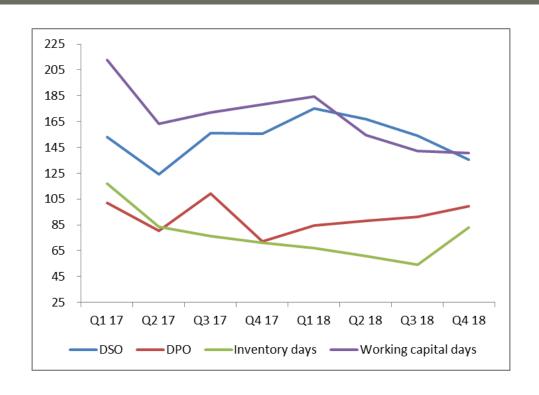


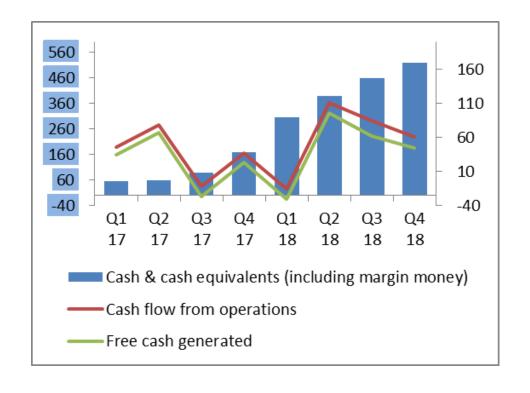
- The PAT for Q4 17 and Q4 18, are inclusive of deferred taxes recognised
- Costs are non-linear to the revenues. Hence, EBIT/EBITDA are sensitive to the revenues

Tejas Networks Copyright

Software Enabled Transformation

# Quarterly trends – improving working capital and cash flows





#### Credit rating

- ICRA Credit rating reaffirmed long term and short term rating for LOC is ICRA A and ICRA A1 respectively;
- Outlook on long term rating revised from STABLE to POSITIVE

# Supply Chain Strategy

#### Sukhvinder Kumar

*President – Global Manufacturing Operations* 



## Manufacturing Facility











**Summary** 

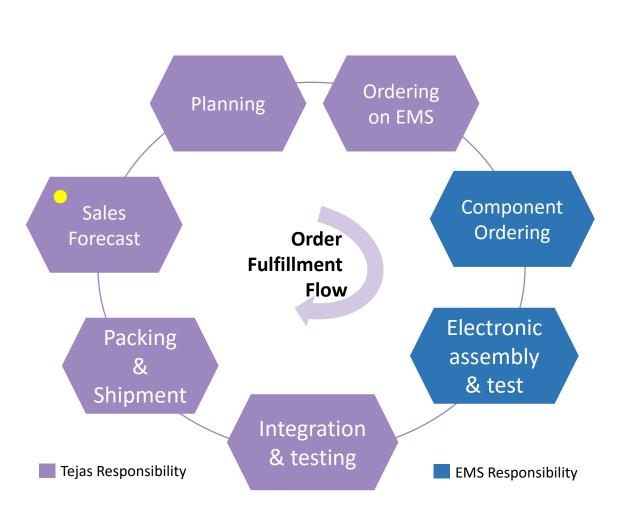
- State of the art Integration & Testing facility with 72000 sq. ft. built up area
- Dedicated shop floors for Export (EHTP) and Domestic (DTA) sales.
- 70+ Highly skilled and motivated employees augmented by flexible resources support to manage peaks.
- Temperature and ESD compliance at shop floor, including elevated Temperature testing chambers to ensure high Quality of our products.
- 18000 Sq. Ft of warehouse space for Components, Assemblies & FG

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### Tejas Order Fulfillment Model





- Asset light scalable operating model with a combination of outsourced PCB assembly & in-house system integration & testing facility.
- Tie up with world class global EMS players for outsourcing of electronic PCB assembly
- Turn-key business model with EMS players for best in class Mfg. , Quality & Inventory controls.
- Focus on Inventory management with best industry practices like JIT (Just in Time)
- Consistent performance on OTD (On time delivery) to our customers. keeping it > 95%

## Quality Excellence Model at Tejas





- Quality has the first & foremost importance in our Manufacturing Operations
- Our Quality Excellence model is focusing on achieving Customer Satisfaction

#### **Quality Highlights:**

<ul> <li>Customer network uptime</li> </ul>	99.999%
o RITS (Return in time of Service)	0.29%
o FQA (Final QA) Yield	99.5%
<ul> <li>Customer FAT Acceptance</li> </ul>	100%

### Innovation Culture: 5-S & Kaizen



#### **5S** is a methodology that uses five Japanese words





















SORT

Keep only necessary items in the workplace

**SET IN ORDER** 

Arrange items to promote efficient workflow

SHINE

Clean the work area so it is neat & tidy

#### **STANDARDIZE**

Set standards for a consistently organized workplace

#### **SYSTEMATIZE**

Maintain and review standards

#### Kaizen is the Japanese word for continuous improvement

Kaizen is basically small small improvements carried out by any person or group of 2~3 members; who are actually doing the job in day to day work

<mark>Kai</mark> Always Continual Change



Zen Good Improvement for the better

Kaizen is Implementation & not just giving an idea

"5-S Management" is a structured, systematic approach for maintaining an organized, clean and high performing workplace

- Factory divided in 11 5-S Zones with dedicated Area Leader & Auditor
- Monthly 5-S round & rating criteria
- Monthly 5-S Round by Senior Management

"Kaizen implementation" - platform for every employee to participate in Innovation activities

Initiative Started Apr'17

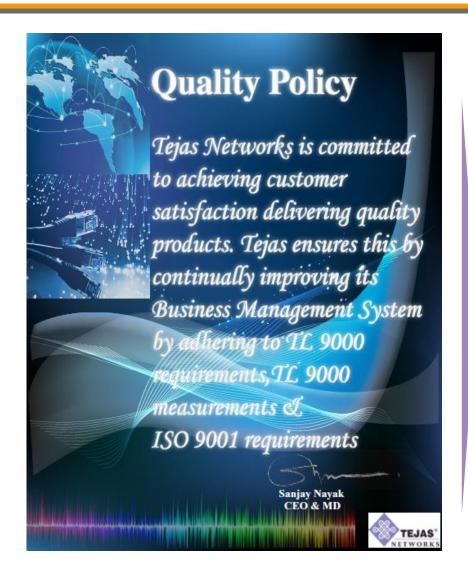
• Total Kaizens Received 151

Kaizens Implemented 100

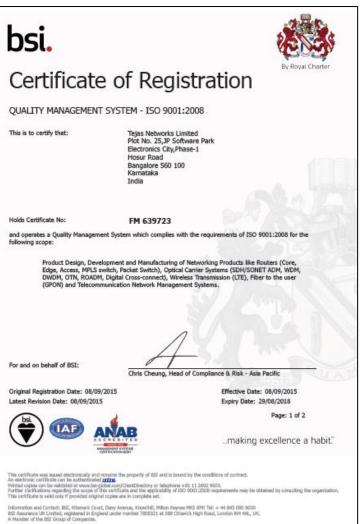
Under Implementation 15

### Quality Policy & TL / ISO Certifications









## THANK YOU!

